

TRUST BOARD PUBLIC – MARCH 2016

Agenda Item Number: 33/16
Enclosure Number: (7)

Subject:	Charitable Funds Activity
Prepared by:	Sabeena Shetty – Accountancy Technician
Sponsored by:	Peter Mellor – Director of Corporate Affairs & Business Development
Presented by:	Peter Mellor – Director of Corporate Affairs & Business Development
Purpose of paper	To update the Trust Board, in their capacity as Trustee, on recent charity activity.
Key points for Trust Board members <i>Briefly summarise in bullet point format the main points and key issues that the Trust Board members should focus on including conclusions and proposals</i>	The report provides information on total funds, income, and expenditure for the period up to January 2016.
Options and decisions required <i>Clearly identify options that are to be considered and any decisions required</i>	To note and receive the report.
Next steps / future actions: <i>Clearly identify what will follow the Trust Board's discussion</i>	To be reported monthly.
Consideration of legal issues (including Equality Impact Assessment)?	Not applicable.
Consideration of Public and Patient Involvement and Communications Implications?	Not applicable.

Links to Portsmouth Hospitals NHS Trust Board Strategic Aims, Assurance Framework/Corporate Risk Register	
Strategic Aim	Not applicable
BAF/Corporate Risk Register Reference (if applicable)	Not applicable
Risk Description	Not applicable
CQC Reference	Not applicable

Committees/Meetings at which paper has been approved:	Date
Charitable Fund Committee	14th Jan 2016

PORTSMOUTH HOSPITALS NHS TRUST GENERAL CHARITABLE FUND REPORT TO TRUST BOARD – February 2016

Issue for consideration:

To update the Trust Board, in their capacity as Trustee, on recent charity activity.

1. Total Funds

Portsmouth Hospitals NHS Trust General Charitable Fund has a fund balance of £1,916,000 as at 31st January, 2016.

2. Charitable Income

During the month, the charity received donations, legacy and fundraising income of £52,000, including the following items of note:

- The Rocky Appeal raised nearly £24,000 through private donations and Just Giving donations.
- A legacy of £10,000 and a donation of £6,000 were left for the Neonatal ICU Charitable fund.

3. Charitable Expenditure

During the month, the charity spent £64,000 including the following items of note:

- The ICU charitable fund purchased 4 pressure relieving padded chairs costing £6,000 to help patients sit up in ICU.
- Nurse Ward Charitable fund agreed to fund £10,000 towards the My Dementia Improvement project.

4. The Rocky Appeal

To date, net funds of £1,171,000 have been raised for the Robot. The appeal has funded the first two years of the robot lease and associated equipment totalling £768,000. There is currently £307,000 to support future lease costs.

5. Investments

The only investment held is with CCLA £102,000.

6. Fundraising

The charity signs are now up across the Trust and have so far received positive feedback.

The Rock Appeal and Portsmouth Hospitals Charity are now working together on a joint newsletter which goes to supporters from both sides of the charity three times a year. The first joint addition went out at the end of February with the next edition due out in June. This new joint approach to communicating with supporters of the Hospital Charity and Rocky shows that we are one of the same charity and will enable 'donor choice.'

Press Releases

In December/ January 2016 we reached over 2.37 million readers from a variety of magazines, newspapers and online media through fundraising events and articles, below is a list of publications:

- 8 Portsmouth News (37,257 printed readers and 28,485 online readers)
- 2 About My Area (35,000 weekly online readers)
- 1 on SSE.com (75,000 online readers)
- 1 on ITV.com (2.2m online readers)
- 1 on www.mummyspages.co.uk

Facebook and Twitter followers are steadily increasing, with a total increase of 100 in the last two months on Facebook and 82 on Twitter.

Facebook followers: 674

Twitter followers: 718

The following charity led events have been arranged and tickets/ places and available:

- Crabtree & Evelyn Pamper Evening 3rd March 2016
- Southampton ½ Marathon and Southampton 10K 24th April 2016
- Ward Walk 22nd May 2016
- Skydive at Salisbury 11th June 2016

Sabeena Shetty
Accountancy Technician